

Club Vision Facilitation Process

Club Visioning



- Focus on the future
- Long-range planning for Clubs
- Year-to-year continuity
- Aligns PLAN – ACTIONS – PROGRAMS
- Why your Club exists and where it's going

Club Visioning

- What the Club stands for in the community
- Target membership for Club in 5 years
- Identification of Club attributes in 5 years
- Prioritized objectives for Avenues of Service
- Recommendations for improvements



Why is a Plan Needed?

- One of the only organizations that has leadership change annually
- Tradition of annual cycles breaks continuity, consistency and consensus
- Clubs end up “re-inventing the wheel” instead of moving forward

Start with the “End” in Mind...

SUCCESSFUL CLUBS

- ✓ **Sustain and increase membership**
- ✓ **Implement successful service projects**
- ✓ **Support The Rotary Foundation**
- ✓ **Develop leaders in the Club and beyond**



3 C's

■ Continuity

- Of leadership, vision & process
- Where do we want to do?

■ Consistency

- In programs
- How will we get there?

■ Consensus

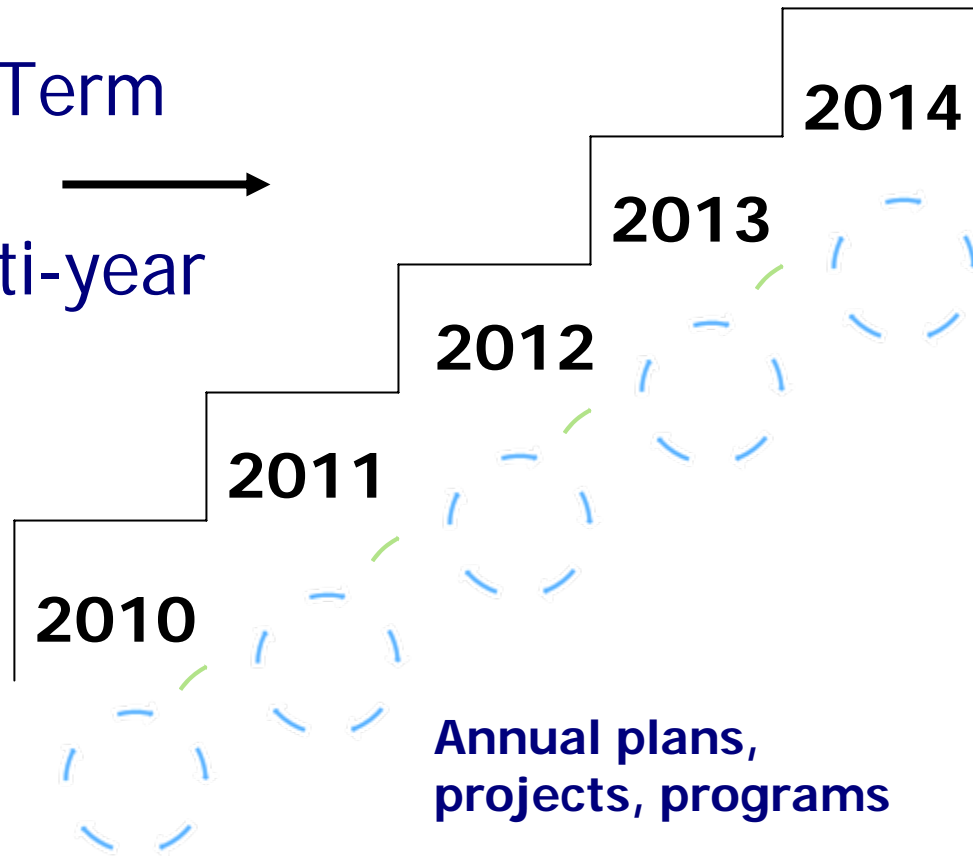
- Solidarity & unanimity... in purpose/action

Five Questions

1. Who are you?
2. Where are you?
3. Where do you want to be?
4. How will you get there?
5. How will know when you have arrived?

Club Outcome

Long Term
Vision →
A Multi-year
Plan



How Do You Start?

- ❑ Board/Club Leadership support and approval
 - President, President-Elect, President-Nominee
- ❑ Select Club Coordinator (not President)
 - Contact District 6220 Vision Chair or Coordinator
- ❑ Choose 2 options for dates
 - 5 – 9 pm
 - 1st, 3rd or 4th Tuesday
 - 1st or 3rd Thursday
- ❑ Choose location

Who Participates?

- Clubs with less than 30 members must have 75% of members at facilitation
- Clubs with more than 30 members should have 25 – 30 participants
- Cross section of membership... newest members, males/females, age ranges, etc.
 - President, President-Elect, President-Nominee
- Facilitated by 3-person team from District
 - More than 20 trained District facilitators

What Happens at Session?

- 5 – 9 pm... boxed dinner at 5 pm
- Writing exercise to describe your Club
“not as it is, but as it has become” 5 years from today
- Lots of notes and flip charts
- Structured voting and prioritization
- Ends with specific assignments of responsibility... what needs to be done, by whom and when

Club Provides

- ❑ 2 pads of “Post It” flip charts & 2 easels
- ❑ Package: ¾” **blue** dots and **red** dots (800 of each)
- ❑ Markers: 2 sets of **black, blue & red**
- ❑ Pre-printed name cards for all attendees
- ❑ Meals (box dinner to be quick)
- ❑ Scissors, pens, paper pads, masking tape
- ❑ Laptop, projector, projector screen, projector table
- ❑ Power cord with power strip
- ❑ U-Shape room set-up with room to walk inside and outside of U... and sufficient wall space for 30 sheets

Success... After Vision Session

- Club Assembly within 2 – 3 weeks
 - Members' willingness to implement the prioritized items and commit to the plan
- Vision plan is woven into committees and with succeeding Presidents
 - Continuity and Consistency
- Five years... is the Club where it wants to be?

“Rotary is not an organization for retrospection. It is rather one whose worth and purpose lie in future activity rather than past performance.”

- Paul Harris, Founder of Rotary International